



HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 200313989-2

Inventor(s): **Rob Greenburg, et al.**

Confirmation No.: 2303

Application No.: 10/766,064

Examiner: Kendall, Chuck O.

Filing Date: **January 28, 2004**

Group Art Unit: 2192

Title: **DISPLAYING A VENDOR PROVIDED INFORMATION SCREEN IN RESPONSE TO A LOG-IN EXPERIENCE**

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment  
☐ New fee as calculated below  
☒ No additional fee  
☐ Other \_\_\_\_\_

- ☐ Petition to extend time to respond  
☐ Supplemental Declaration

Fee\$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS		MINUS		= 0	X \$50	\$ 0
INDEP. CLAIMS		MINUS		= 0	X \$200	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.

Date of Deposit: October 8, 2007

Typed Name: Robert C. Strawbrich

Signature: [Signature]

Respectfully submitted,

Rob Greenburg, et al.

By [Signature]

Robert C. Strawbrich

Attorney/Agent for Applicant(s)

Reg No. : 36,692

Date : **October 8, 2007**

Telephone : (716) 861-5982



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
Rob Greenburg, et al.

Serial No.: 10/766,064

Filed: January 28, 2004

For: **DISPLAYING A VENDOR PROVIDED  
INFORMATION SCREEN IN RESPONSE TO  
A LOG-IN EXPERIENCE**

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Group Art Unit: 2192

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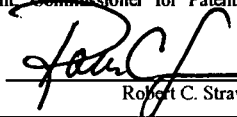
Attorney Docket: 200313989-2

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF TRANSMISSION OR MAILING  
37 C.F.R. 1.8

I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office in accordance with 37 C.F.R. 1.6(d) or is being deposited with the U.S. Postal Service, with sufficient postage, as First Class Mail in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, Alexandria, VA 22313, on the date below:

October 8, 2007  
Date

  
Robert C. Strawbrich

Sir:

**RESPONSE TO OFFICE ACTION**

Please consider the following remarks in support of patentability presented in response to the Office Action mailed July 17, 2007, for which this Response is timely filed. This response contains the following sections:

**REMARKS** ..... Page 2